



MASRC GOLF TOURNAMENT

CORPORATE SPONSORSHIP PACKAGE

*IN SUPPORT OF SPORTS PROGRAMS FOR INDIGENOUS WOMEN,
GIRLS, AND TWO-SPIRIT PEOPLE IN MANITOBA.*

About the MASRC Golf Tournament

The Manitoba Aboriginal Sport and Recreation Council (MASRC) is proud to host its' inaugural Golf Tournament. This event aims to promote inclusive sport participation, highlight the unique challenges faced by Indigenous women, girls, and Two-Spirit individuals in sport, and raise funds to support sport and recreation programs.

This tournament is specifically designed to empower Indigenous women and girls, encouraging their active participation and sustained involvement in sport. By fostering an environment where both men and women are equally represented, we aim to create a space that affirms women's presence and importance in the sporting community.

To further this goal, each team will consist of four players, with an equal representation of two women and two men. This format challenges the traditional co-ed team structure, which typically includes one or two women on an otherwise all-male team. We are committed to ensuring that women are not an afterthought, but central to the team dynamic.

This event will foster a sense of identity and belonging among all participants, strengthening the community and advancing the cause of gender equity in sport.



Message From the MASRC

The Manitoba Aboriginal Sports & Recreation Council (MASRC) is Manitoba's Provincial-Territorial Aboriginal Sports Body (PTASB). Our vision is to empower Indigenous peoples to grow physically, culturally, and spiritually through active participation in sport, recreation, and physical activity.

The MASRC Golf Tournament is a key event that reflects our commitment to this vision. The primary goal of the tournament is to raise funds to support sports and recreation programs for Indigenous peoples across Manitoba, while also providing a platform to highlight and empower women in sport.

This marks the inaugural year of the tournament, which was inspired by the tremendous interest and demand for our women's golf program in the fall of 2024. Although the program could accommodate only 12 participants, we received an overwhelming response of 120 women eager to participate. We expect even greater engagement and enthusiasm for the golf tournament.

The positive impact of sport and recreation programs is evident in their ability to empower individuals, inspire motivation, and foster a sense of community and belonging. The MASRC is committed to sustaining and expanding these initiatives to continue making a meaningful difference in the lives of participants.

As the event approaches, the MASRC looks forward to collaborating with our partners to ensure a memorable and impactful experience for all involved.



Gold Sponsorship

As our Gold Sponsor, you'll be the top dog on the green! Your company will enjoy maximum exposure. This is your chance to make a hole-in-one in brand visibility while supporting an amazing cause!

As our Gold Sponsor, you will receive:

- 4 complimentary golf registrations;
- 2 social media posts, including a sponsorship announcement on the MASRC's social media channels;
- Exclusive hole sponsorship of your choice;
- Logo on participant & volunteer t-shirts (3"x3");
- Logo in rule package + 'Thank You' flyer in gift bags;
- Logo on the MASRC Golf Tournament event webpage with link to your organization's website;
- Logo on course signs & event banners;
- Verbal recognition during opening remarks & dinner;
- 2-Minute speaking opportunity at dinner.

Only one spot available at \$10,000.



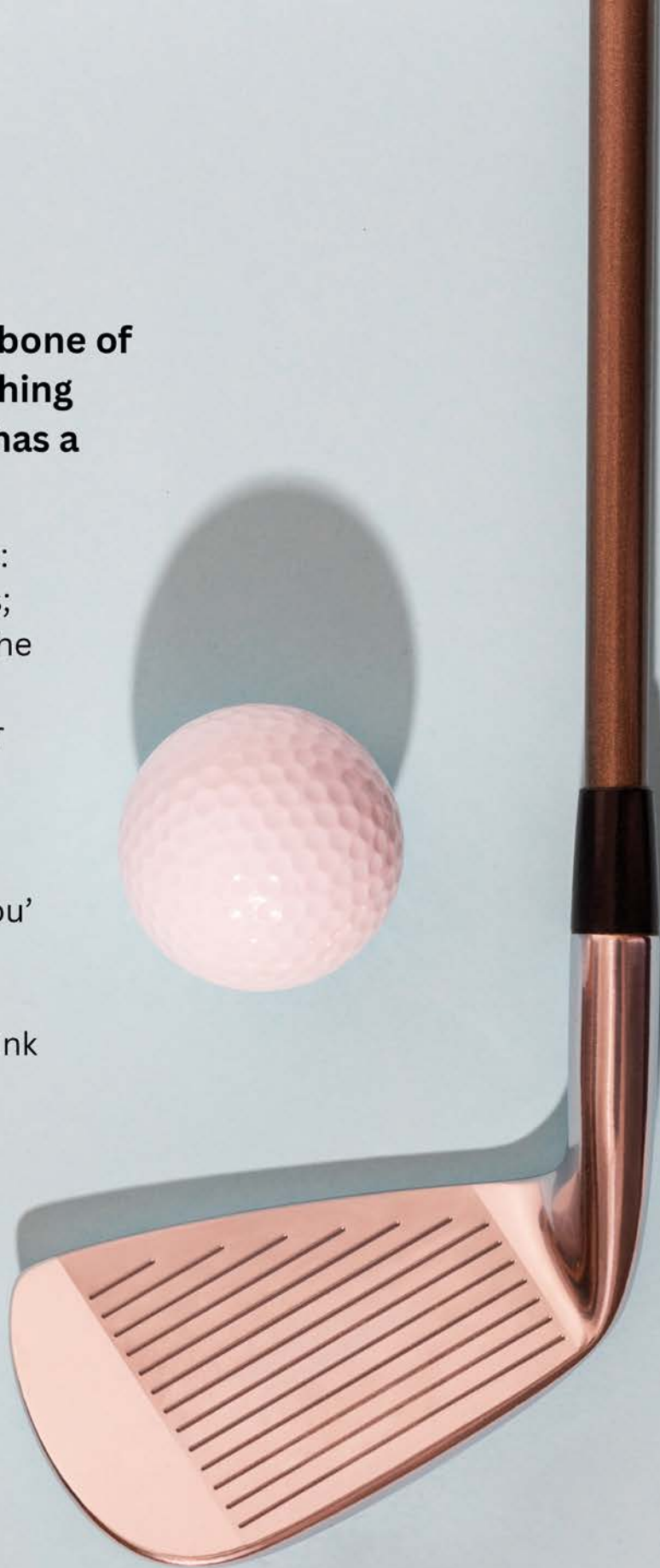
Silver Sponsor

Our Silver Sponsors are the backbone of the tournament, ensuring everything runs smoothly and every player has a great time!

As our Silver Sponsor, you will receive:

- 4 complimentary golf registrations;
- 1 sponsorship announcement on the MASRC's social media channels;
- Exclusive hole sponsorship of your choice;
- Logo on participant & volunteer t-shirts (2"x2");
- Logo in rule package and 'Thank You' flyer in gift bags;
- Logo on the MASRC Golf Tournament event webpage with link to your organization's website;
- Logo on course signs & event banners;
- Verbal recognition during opening remarks & dinner.

Two spots available at \$7,500 each.



Bronze Sponsorship

As a Bronze Sponsor, you'll hit a great shot for your brand! Your support helps bring people together for a day of fun!

As our Bronze Sponsor, you will receive:

- 4 complimentary golf registrations;
- 1 sponsorship announcement post on the MASRC's social media channels;
- Exclusive hole sponsorship of your choice;
- Logo on participant & volunteer t-shirts (1"x1");
- Logo in rule package + 'Thank You' flyer in gift bags;
- Logo on the MASRC Golf Tournament event webpage with link to your organization's website;
- Logo on course signs & event banners;
- Verbal recognition during opening remarks & dinner.

Three spots available at \$5,000 each.



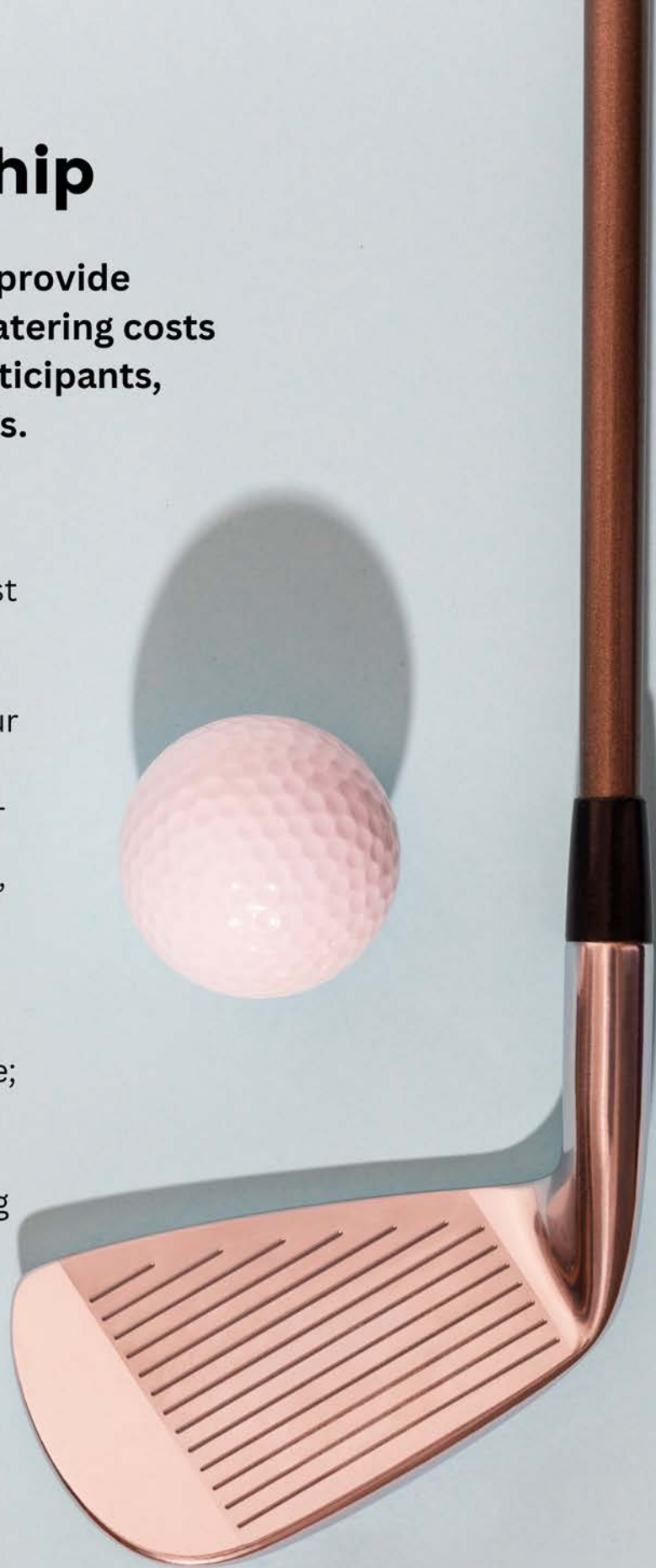
Dinner Sponsorship

As the Dinner Sponsor, you will provide financial support to cover the catering costs for 145 attendees, including participants, volunteers, and honoured guests.

As our Dinner Sponsor, you will receive:

- 1 sponsorship announcement post on the MASRC's social media channels;
- Exclusive hole sponsorship of your choice;
- Logo on participant & volunteer t-shirts (1"x1");
- Logo in rule package + 'Thank You' flyer in gift bags;
- Logo on the MASRC Golf Tournament event webpage with link to your organization's website;
- Logo on course signs & event banners;
- Verbal recognition during opening remarks & dinner;
- 2 complimentary dinners.

Available at \$4,000.



Friends of the MASRC Sponsorship Package

T-Shirt Sponsor

The MASRC Golf Tournament t-shirts offer sponsors the opportunity for customization on the back or sleeve, providing excellent brand visibility.

With a vibrant design and official logo, these high-quality shirts will promote unity and comfort for participants and volunteers. As keepsakes, they also increase sponsor exposure throughout the event.

As our T-Shirt Sponsor, you will receive:

- 1 sponsorship announcement post on the MASRC's social media channels;
- Logo on participant & volunteer t-shirts (1"x1");
- Logo in rule package + 'Thank You' flyer in gift bags;
- Logo on the MASRC Golf Tournament event webpage with link to your organization's website;
- Logo on course signs & event banners;
- Verbal recognition during opening remarks & dinner;
- 2 complimentary dinners.

Available at \$3,000.



Supporter Sponsorship Packages

Lunch Sponsor

As the Lunch Sponsor, you will provide financial support to cater for 145 participants and volunteers.

As our Lunch Sponsor, you will receive:

- 1 sponsorship announcement post on the MASRC's social media channels;
- Logo in rule package + 'Thank You' flyer in gift bags;
- Logo on the MASRC Golf Tournament event webpage with link to your organization's website;
- Logo on course signs & event banners;
- Logo prominently displayed during lunch service;
- Verbal recognition during dinner;
- 2 complimentary dinners.

Available at \$1,500.

Refreshments Sponsor

A refreshment cart will be available for all participants, volunteers, and honoured guests. Positioned in a high-traffic area near the clubhouse and traveling around the course, this station offers an ideal opportunity to boost brand visibility.

As our Refreshments Sponsor, you will receive:

- 1 sponsorship announcement post on the MASRC's social media channels;
- Logo in rule package + 'Thank You' flyer in gift bags;
- Logo on the MASRC Golf Tournament event webpage with link to your organization's website;
- Logo on course signs & event banners;
- Verbal recognition during dinner;
- 2 complimentary lunches.

Available at \$750.



Associate Sponsorship Packages

Contest Sponsor

As a Contest Sponsor, you'll have the opportunity to promote your organization through branded gift packages for our male and female contest winners! You'll also have the opportunity to network at the hole with golfers throughout the day.

Choose 1 of the following contests to sponsor:

1. Closest to the Hole
2. Longest Drive
3. Longest Putt
4. Putting Contest
5. Straightest Drive
6. Ball In The Water

As a Contest Sponsor, you will receive:

- 1 Table and 2 Chairs Provided at the Hole*
- 1 sponsorship announcement post on the MASRC's social media channels;
- Logo in rule package + 'Thank You' flyer in gift bags;
- Logo on the MASRC Golf Tournament event webpage with link to your organization's website;
- Logo on course signs & event banners;
- Verbal recognition during dinner;
- 2 complimentary lunches.

Please note that contest selection is reserved on first come, first serve basis.

Available at \$500 each.



Associate Sponsorship Packages

Hole Sponsor

As a Hole Sponsor, you will have the exclusive opportunity to promote your business at one of the premier locations on the course with customized signage.

Hole sponsors will receive:

- Logo in rule package + 'Thank You' flyer in gift bags;
- Logo on the MASRC Golf Tournament event webpage with link to your organization's website;
- Logo on course signs & event banners;
- Verbal recognition during dinner.

Please note that hole selection is reserved on first come, first serve basis.

Available at \$250 each.



Make a Difference: Sponsor the MASRC Golf Tournament

We are thrilled to invite you to be part of the MASRC Golf Tournament, an event dedicated to supporting sports programs for Indigenous women, girls, and Two-Spirit people in Manitoba. Your partnership will help empower and uplift these communities, providing opportunities for personal growth, leadership, and connection through sport.

By sponsoring this event, you'll be helping create a lasting impact, ensuring that Indigenous youth have access to the resources and opportunities they deserve. Together, we can promote inclusivity, strengthen communities, and celebrate the power of sport.

Interested in Joining Us as a Sponsor?

We would love to discuss how you can get involved and what opportunities best suit your organization. Please reach out to us to explore the sponsorship options available.

Contact Us Today!

Nicole Robak, Sport for Social Development Supervisor

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Phone: 204-942-6615

Website: www.masrc.com

Thank you for your support, and we look forward to partnering with you to create a brighter future for Indigenous women, girls, and Two-Spirit individuals in Manitoba!

